



## **GMTA EXECUTIVE BOARD MEETING MINUTES**

26 April 2014

11:15 a.m.

Hugh Hodgson School of Music Room 308

University of Georgia, Athens, Georgia

President Dawn McCord called the meeting to order.

The minutes from the August 13, 2013 Executive Board Meeting were approved.

### **REPORTS OF OFFICERS**

#### **President: Dawn McCord**

It has been busy times for the Georgia Music Teachers Association. I worked with the great MTNA-GA Competition team under the leadership of David George. We had 94 entrants with only one other state having 6 more competitors. Of the 21 GMTA Competition Winners that continued on to the Southern Division Competition, 17 received a rating of Winner, Alternate, or Honorable Mention in Louisville. I joined the MTNA-GA winners at the Southern Division Meetings Competitions at the University of Louisville, Louisville, Kentucky, January 17-20, 2014. I served as an indoor monitor for two events and was fortunate to hear our Chamber Wind competitors who won in their competition. I was very proud to claim them as our own along with all of our participants in other competitions. Our state garnered many wins. The winners represented us at the MTNA Conference in Chicago, Illinois. Of the Division Winners from Georgia, 8 students (Senior Piano Duet, Chamber Winds, Young Artist String and Young Artist Brass) were recognized with second and third place national awards. Kudos go out to the teachers in Georgia and their wonderful students. At the national conference, I attended the MTNA Foundation GALA, meetings and forums dedicated to meeting the goals of our organization as well as hearing many fine performances and master classes. At the conference business, Mary Ann Knight and Helen Ramsaur were recognized with the 50-year Member Award.S

As we gather for our Board meeting today, the last event of the GMTA Auditions is taking place. Jan Adams, Vice President of Auditions, has done a wonderful job of organizing the event along with an incredibly large staff of chairs,

coordinators, and organizers. Along with the teachers, this is a big job. I helped with the Region V Auditions and families seemed pleased with the experience. One parent approached me at the event to tell me that she has been involved with Auditions for 6 years and she thinks that the Regional events are fantastic, providing the opportunity for more judge feedback and awards. She wished her other children could have had this opportunity. As with other GMTA initiatives, this is a continually evolving event and will always be evaluated and fine tuned in order to foster an experience that is valued by teachers and participants.

Our fall conference was well attended with over 140 members attending. Susan Tusing, Vice President of Programs did a wonderful job of scheduling and highlighting Georgia's Own. Susan Naylor guided me on events for our collegiate members. The survey that followed the conference had a good response providing information that will guide our plans for the next conference. Based on the survey, requests for the types of sessions have been sought and suggestions for scheduling are influencing 2014 plans. Overall everyone was very pleased with the conference and gave us the information needed to continue doing what members like most when attending a GMTA conference. Intense planning is already in progress for the 2014 conference. I have traveled to Clayton State University to meet with the 2014 Commissioned Composer and performers as well as make decision on facilities and logistics. We have great headliners, Jennifer Linn and Richard Goode, on board along with MTNA President, Kenneth Christensen and Southern Division Director, Marc Hebda, I hope that you have already marked your calendars, Nov. 6-8, for the next conference.

### **President-Elect: Robin Engleman**

I had the honor of overseeing the selection of our GMTA 2013 Teacher of the Year, LaNelle Nash.

I had the privilege of attending the MTNA Conference in Chicago in March.

I have been in contact with Local Association Presidents as needed. I have a goal of visiting at least one meeting or event in each GMTA Local Association. To date, I have visited Atlanta, Cobb County, Coweta-Fayette, Columbus, Decatur, Gwinnett, North Fulton, and SMAMTA. I have plans to visit Athens, Cherokee, Macon, North DeKalb, and Rome in May and Northeast Georgia in July. Augusta, Golden Isle, Greater Marietta, Savannah, South Georgia, and Western Georgia, your time is coming!

I am continuing to:

- Secure locations for the 2015 GMTA Conference and 2015 GMTA/MTNA Competitions.
- Select the Executive Board for the 11/2014-11/2016 term.

Regarding Auditions:

- I have assisted Jan Adams, VP Auditions, by contacting Local Association Presidents to determine their current Auditions chair.
- To gain a better understanding of the Regional Auditions process, I served as Region IV Coordinator.
- I am VERY interested and will do whatever I can to see that the GATE test is activated.

### **Vice-President, Programs: Susan Tusing**

Plans for the 2014 GMTA Conference are starting to take shape, and this year's Conference promises to be an exciting one. The Conference will be on the campus of Clayton State University in Morrow, co-hosted by Spivey Hall. We will celebrate GMTA's 60<sup>th</sup> Anniversary, and MTNA President Kenneth J. Christensen and Southern Division Director Marc Hebda will be in attendance.

Internationally –acclaimed pianist Richard Goode will be our Conference Recitalist and Master Class Artist. Richard Goode has been hailed for music-making of tremendous emotional power, depth, and expressiveness, and he has been acknowledged worldwide as one of today's leading interpreters of Classical and Romantic music. A native of New York, Richard Goode studied with Elvira Szigeti and Claude Frank, with Nadie Reisenberg t the Mannes College of Music, and with Rudolf Serkin at the Curtis Institute. He has won many prizes, including the Young Concert Artists Award, First Prize in the Clara Haskil Competition, the Avery Fisher Prize, and a Grammy Award. His remarkable interpretations of Beethoven came to national attention when he played all five concerti with the Baltimore Symphony under David Zinman, and when he performed the complete cycle of sonatas at New York's 92<sup>nd</sup> Street Y and Kansas City's Folly Theater. In addition to his concertizing, Mr. Goode is on the piano faculty of the Mannes College of Music in New York and serves with Mitsuko Uchida as co-Artistic Director of the Marlboro Music School and Festival in Marlboro, Vermont. Mr. Goode records under the Nonesuch label.

Our Pedagogy Headliner will be Jennifer Linn. Ms. Linn is a multi-talented pianist, teacher , composer, arranger, and clinician, and holds the title of Manager-Educational Piano for Hal Leonard Corporation. In addition to her contributions to the *Hal Leonard Student Piano Library*, her work includes creating and editing the newly released *Journey Through the Classics* series. Ms. Linn also was the editor and recording artist for the G. Schirmer Performance Editions *Clementi: Sonatinas, Op. 36*, *Kuhlau: Selected Sonatinas*, and *Schumann: Selections from Album for the Young, Op. 68*. Many of her original compositions have been selected for the National Federation of Music Clubs festival list and are frequently recommended in reviews by *Clavier Companion* and *American Music Teacher* magazines. Ms. Linn was commissioned to compose a collaborative work for the 2013 MTNA National Conference in Anaheim, California where her trio *Serendipity* for piano, flute and horn, was premiered.

Sharon Willis, Chair of the Department of Music at Clark Atlanta University, is our commissioned composer. Her compositions include arrangements of spirituals, cantatas, orchestral tone poems, and organ works. Dr. Willis was commissioned by The American Guild of Organists to write an organ suite for the AGO's Chicago Conference in 2006. She has written several operas, both libretti and music. Her first, *The Opera Singer*, focuses on casting obstacles facing African-American singers in the field of opera. For the GMTA Conference, Dr. Willis has composed a programmatic work for organ, piano, and soprano, and the premiere will be performed by Alex Benford, Elena Cholakova, and Jane Redding.

The 2014 GMTA Concerto Winners will perform with the Southern Crescent Symphony Orchestra and Clayton State University Orchestra on Thursday night. The orchestra concert will also feature a concert performance of excerpts of Gilbert and Sullivan's *H.M.S. Pinafore*, sung by members of Clayton State's Music Drama Workshop.

As always, the conference will include several informative sessions by Georgia's Own. The final schedule of Georgia's Own sessions will be available at the August Executive Board meeting.

I look forward to seeing a large gathering of members for what I know will be an inspiring conference. I would love to hear from members who are interested in serving as presiders to welcome and assist the presenters. Those who are interested may send an e-mail to [susantusing@clayton.edu](mailto:susantusing@clayton.edu). Registration for the conference is required for all presiders.

**Vice-President, Membership: Julie Soh-Harbin**

As of April 21, 2014 the Georgia Music Teachers Association had 152 people renew their memberships for the year 2014-2015. Please remind your members to renew early so their names will be in the directory.

GMTA membership was increased from 744 members on June 30, 2013 to 752 members on March 31, 2014, we had an increase of 8 members.

**Vice-President, Publicity: Natalie Hardy**

No report

**Vice-President, GMTA Auditions: Jan Adams**

No report

**Vice-President, MTNA Competitions: David George**

No report

**Executive Director: Donna Lee**

Donna handed out the GMTA Financial Summary from July 1, 2013 to March 22, 2014. Also presented was the GMTA Proposed Budget for July 1, 2014 – June 30, 2015. Copies of these two forms are attached to these minutes

**REPORTS OF COMMITTEE CHAIRS**

**Arts Awareness and Advocacy: Tom Pearsall**

No Report

**Certification: Ashley Craig-Diaz**

As of February 2014, GMTA had a membership of 748, and of those, 109 are Nationally Certified. We rank 26<sup>th</sup> in the nation for certification with 14.6% of our members holding National Certification.

Since Winter 2014's report, two members have submitted their certification applications: Soohyun Yun and Roger Byrd.

It is time to renew your National Certification for 2014! You may do so at <https://members.mtna.org/mtnarenewcertificationform/>. It is incredibly easy and takes approximately 5 minutes to complete. The cost for renewal is \$415 and renewals are due by July 1, 2014, After July 1, a late fee will be assessed. Please feel free to contact me with any questions you may have regarding renewal.

As another fiscal year's end draws near and local associations begin to look at their budgets for the upcoming 2014/2015 year, please consider setting aside scholarship money for teacher stipends to

encourage teachers to become Nationally Certified Teachers of Music.

**College Faculty: Paula Thomas-Lee**

No report

**Collegiate Chapters: Susan Naylor**

The GMTA Collegiate Chapters Facebook page was launched in October 2013. Several announcements have been posted from MTNA, University of Georgia, Shorter University and Reinhardt University. So far we have 53 likes.

Two collegiate chapters made presentations at the 2013 GMTA State Conference. The Shorter University chapter presented a full session titled "Piano Student CPR: Innovative Repertoire to Rejuvenate Your Pianist's Playing" and the Reinhardt University chapter presented acts from their upcoming comedy recital for one of the Presto sessions.

The first-ever GMTA collegiate chapters was held during the 2013 GMTA State Conference, with 16 members, 3 faculty advisors and 1 guest in attendance. Topics discussed including sessions that would be most beneficial at the GMTA State Conference (performance anxiety, memorization, income tax for music teachers, inviting a well-established teacher to talk about business practices and issues in starting a studio were suggested), fund-raising ideas, recruiting new members to existing chapters, and suggestions for starting new collegiate chapters in the state (suggestions included having a 1-day conference or workshop separate of the GMTA conference and inviting students from other institutions, presentation and emphasizing that collegiate chapters are for students of instruments in addition to piano). I have not followed up on these suggestions due to time constraints.

No new collegiate chapters have been organized during the past year. I will continue to send emails to Georgia colleges and universities in hopes that new collegiate chapters will be organized during the coming year.

**Concerns: Betty White**

No Report

**Finance/Advisory Committee: Keith DeFoor**

The Finance and Advisory Committee met on 5 April 2014 at Executive Director Donna Lee's home. Action Items and Information Items from this meeting are in the New Business of the 26 April 2014 Executive Committee Board Meeting Agenda. The 2012-2014 Finance Advisory Committee members are Keith DeFoor (chair), Jan Adams, Susan Andrews, Robin Engleman, Jonathan Klein, Donna Lee, and Dawn McCord.

**GMTA Awards: Diane Boyd**

No Report

**Independent Music Teachers Forum: Annette Day**

No Report

**MTNA Foundation: Rwei Hao**

Thank you to the following local chapter and members for their contributions to the MTHA Foundation Fund during the Fourth Quarter. The amount raised from the raffle ticket sales during the GMTA Conference is \$Q750 and the total amount of contributions from October 1, 2013 to December 31, 2013 is \$905. During the year of 2013, GMTA contributed \$3,090.50 to the MTNA Foundation. The raffle ticket contributors were listed in the 2014 GMTA Winter Newsletter.

Gwinnet County Music Teacher Association  
Peter Jutras  
Martha Wright

MTNA members can make contributions to the MTNA Foundation Fund using the online membership renewal procesGo to [www.mtna.org](http://www.mtna.org)  
Click on "Membership Information".  
Click on "Renew Membership".  
Click on "Renew Your Membership Now".  
Fill in the boxes and click on "Look Up Membership".  
Fill in the billing information and click on "Submit".  
After filling out your information, click on "Review Membership Application".  
Click on "Make Changes".  
Fill in the amount in the box marked "MTNA Foundation Fund Contribution".  
Click on "Review Membership Application".  
Click on "Submit Form".

Members can make a donation to the MTNA Foundation Fund at any time through the following steps:  
Go to [www.mtna.org](http://www.mtna.org)  
Click on the "MTNA Foundation Fund"  
Click on "Make A Contribution Online"  
Fill out the online Donation Form.  
Click on "Submit Form"

#### **Piano Judges List: Yumi Patterson**

No report

#### **Technology: Joe Lozier**

No report

#### **Theory: Jason Bennett**

281 students took Theory Achievement test this year. The number is up from last year. The results should be sent out in the coming week

#### **Website: Jonathan Klein**

#### **NEW BUSINESS**

### **Action Items**

1. The Finance Advisory Committee proposes the creation of a GATE Coordinator and a GMTA Theory Achievement Coordinator, both of which will report to the GMTA Theory Chair. Part of the problem in moving forward with the GATE Theory is where, when, as well as separate from the present Theory Achievement Tests. A GATE coordinator and a Theory Coordinator are needed, who will be under the Theory Chair.

This was presented in the form of a motion. A second was made by Gayle Vann. The motion passed.

2. The Finance and Advisory Committee proposes the 2014-2015 GMTA Budget.

Miscellaneous Income will include \$675 transferred from savings to checking (from 2013-2014 surplus, to supplement 2014-15 budget).

This was presented in the form of a motion. A second was made by Carole ?. The motion passed.

3. The Finance and Advisory Committee proposes a \$1,100 bonus for Executive Director Donna Lee and the purchase of a printed for the GMTA Office, not to exceed \$500.

This was presented in the form of a motion. A second was made by Jackie Reed. The motion passed.

### **Information Items**

1. The Summer 2014 Newsletter is the last issue that will be mailed to members by the GMTA Executive Directos.
2. The FAC voted to transfer \$1000 from savings to Student Travel in the 2013-2014 budget.
3. Jonathan Klein will work with Handmade Designs to determine the feasibility of and cost for development and implementation of online registration for Auditions.

### **ANNOUNCEMENTS**

- (1) Senior Award Certificates
- (2) If you have not recorded your Attendance on the Board Meeting Sign-in Sheet, please do so now. This is a separate sign-in sheet from The Council of Local Association Presidents.
- (3) To date, we still do not have a directive from the **Federal Trade Commission** in relation to the investigation into alleged anti-competitive agreements among our members and affiliates.
- (4) In order to keep the MTNA and the GMTA websites up to date, please let us know (beside your name on the sign-in sheet) the names of the following officers:
  - a. Incoming Presidents for your association and when her/his term begins.
  - b. Name of Audition Chair for y our association
- (5) **MTNA Competitions:**
  - a. 2014 application deadline is 3:00 p.m. Eastern Time on TBA September 2014. Online applications are generally available in August.
  - b. To enter students at the member teacher rate, teachers must renew their membership before a student begins the competition application. Students are assessed a \$150 nonmember teacher fee if the membership is not paid for the 2014–2015 membership year.
- (6) **Teacher of the Year Nominations, Teacher Grants, Steinway Awards:** The deadline is the second Monday in September. Nominations and documents will be submitted

online at GMTA Member Resources.

- (7) **MTNA Local Association of the Year Award** applications are submitted on the MTNA website. Although the deadline has not been published, it was Nov. 1 in 2013.
- (8) **The 2014 GMTA Conference** will be November 6-8 at Clayton State University in Morrow, GA. Highlights include renowned pianist Richard Goode, pedagogue Jennifer Linn, MTNA President Kenneth J. Christensen, NCTM, and Southern Division Director Marc Hebda.
- (9) **The next GMTA Executive Board Meeting** will be Saturday, 23 August 2014. LAP will meet at 10 AM; Board (LAPs are members of the board) at 11:15 AM, Clayton State University Music Education Building.
- (10) After the publication of the 2014 Summer Newsletter, copies of the newsletter will no longer be mailed from the GMTA office. When the newsletter went online, the intent was to phase out this practice.



## APPENDIX A

### **CERTIFICATION**

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Name of Music Teacher Association

As a condition of being affiliated with the Music Teachers National Association, Inc. ("MTNA"), the music teacher association named above (the "Association") makes the following representations to MTNA:

1. **NO RESTRICTIONS ON STUDENT OR JOB SOLICITATIONS**: As of the date this Certification is executed, the Association does not maintain in its bylaws, rules, regulations, code of ethics, policies, or website any type of rule, interpretation, ethical ruling, guideline or recommendation which would restrict, restrain, impede, declare unethical or unprofessional, or interfere with or advise against a member of the Association from soliciting teaching work. Examples of the type of provisions that restrict solicitation include any of the following:

- Restricting a member from soliciting a pupil of another teacher.
- Restricting a member from enrolling a pupil of another teacher unless the pupil's financial obligations to the former teacher have been satisfied and the relationship with the teacher has been severed.
- Restricting a member from seeking a job opening unless notice has been given of impending vacancy.
- Restricting a member from writing or publishing reviews or criticisms of the performance or skills of other teachers or their students.
- Restricting a member from writing or publishing for public media.

2. **NO RESTRICTIONS ON ADVERTISING PRICES OR TERMS OF TEACHING SERVICES**: As of the date this Certification is executed, the Association does not maintain in its bylaws, rules, regulations, code of ethics, policies, or website any type of rule, interpretation, ethical ruling, guideline or recommendation which would restrict, impede, declare unethical or unprofessional, or interfere with or advise against a member of the Association from advertising prices or other terms of teaching services. Examples of the type of provisions that restrict advertising include any of the following:

- Restricting a member from advertising free scholarships or tuition.
- Restricting a member from offering opportunities for study to gifted but underprivileged

students in the form of free lessons or scholarships as inducements to study with a particular teacher.

3. **NO RESTRICTIONS ON COMPETING ON PRICE-RELATED TERMS:** As of the date this Certification is executed, the Association does not maintain in its bylaws, rules, regulations, code of ethics, policies, or website any type of rule, interpretation, ethical ruling, guideline or recommendation which would restrict, restrain, impede, declare unethical or unprofessional, or interfere with or advise against a member of the Association from competing on price-related terms. Examples of the type of provisions that restrict competing on price-related terms include any of the following:

- Restricting a member from charging fees that are lower than the average fees being charged in the community.
- Restricting a member from allowing a student to pay tuition in terms other than in advance by the month or term.
- Restricting a member from offering make-up lessons for lessons missed unless the student provides sufficient notice or reasonable excuse.

On behalf of the Association named above, the undersigned officer certifies that all of the foregoing representations are accurate as of the date listed below:

Officer's Signature \_\_\_\_\_

Officer's Name \_\_\_\_\_

Officer's Title \_\_\_\_\_

Date: \_\_\_\_\_

**EXTENSION OF TIME.** Due to scheduling of annual membership meetings and various constitution and bylaw requirements, some state and local music teacher associations may not be able to take the necessary action to eliminate the prohibited provisions described in the above Certification from their organizational documents or policies by the deadline set forth for the return of the Certification. If the Association faces such obstacles, but is taking all necessary steps to eliminate the prohibited provisions as soon as practical under the Association's organizational documents, it may execute the Extension of Time set forth on the next page and return it by the deadline.

UNITED STATES OF AMERICA  
BEFORE FEDERAL TRADE COMMISSION

**COMMISSIONERS:**      **Edith Ramirez, Chairwoman**  
                                 **Julie Brill**  
                                 **Maureen K. Ohlhausen**  
                                 **Joshua D. Wright**

In the Matter of	)	
	)	
	)	<b>Docket No. C-4448</b>
<b>Music Teachers National Association, Inc.,</b>	)	
a corporation.	)	
	)	

**DECISION AND ORDER**

The Federal Trade Commission, having initiated an investigation of certain acts and practices of Music Teachers National Association, Inc. (“Respondent” or “MTNA”) and Respondent having been furnished thereafter with a copy of a draft of complaint that the Bureau of Competition proposed to present to the Commission for its consideration and which, if issued by the Commission, would charge Respondent with violations of Section 5 of the Federal Trade Commission Act, as amended, 15 U.S.C. § 45; and

Respondent, its attorneys, and counsel for the Commission having thereafter executed an agreement containing a consent order, an admission by respondent of all the jurisdictional facts set forth in the aforesaid draft of complaint, a statement that the signing of said agreement is for settlement purposes only and does not constitute an admission by Respondent that the law has been violated as alleged in such complaint, or that the facts as alleged in such complaint, other than jurisdictional facts, are true, and waivers and other provisions as required by the Commission’s Rules; and

The Commission having thereafter considered the matter and having determined that it had reason to believe that Respondent has violated the said Acts, and that a complaint should issue stating its charges in that respect, and having accepted the executed consent agreement and placed such agreement on the public record for a period of thirty (30) days for the receipt and consideration of public comments, now in further conformity with the procedure described in § 2.34 of its Rules, the Commission hereby issues its complaint, makes the following jurisdictional findings and enters the following order (“Order”):

1. Respondent Music Teachers National Association, Inc., is a non-profit corporation organized, existing, and doing business under, and by virtue of, the laws of the State of

Ohio, with its office and principal place of business located at 441 Vine Street, Suite 3100, Cincinnati, Ohio 45202.

2. The Federal Trade Commission has jurisdiction of the subject matter of this proceeding and of the Respondent and the proceeding is in the public interest.

## **ORDER**

### **I.**

**IT IS HEREBY ORDERED** that, as used in this Order, the following definitions, shall apply:

- A. “Respondent” or “MTNA” means Music Teachers National Association, Inc., its directors, boards, officers, employees, agents, representatives, councils, committees, foundations, divisions, successors, and assigns.
- B. “Affiliate” means any state or local music teachers association that is affiliated with MTNA.
- C. “Antitrust Compliance Officer” means a person appointed under Paragraph IV.A. of this Order.
- D. “Antitrust Counsel” means a lawyer admitted to practice law in one or more of the judicial districts of the courts of the United States.
- E. “Antitrust Laws” means the Federal Trade Commission Act, as amended, 15 U.S.C. § 41 *et seq.*, the Sherman Act, 15 U.S.C. § 1 *et seq.*, and the Clayton Act, 15 U.S.C. § 12 *et seq.*
- F. “Certification” means the document attached to this Order as Appendix A.
- G. “Code of Ethics” means a statement setting forth the principles, values, standards, or rules of behavior that guide the conduct of an organization and its members.
- H. “Extension of Time” means the document attached to this Order as Appendix B.
- I. “FTC Settlement Statement” means the statement attached to this Order as Appendix C.
- J. “Leaders” means MTNA’s board of directors, officers, committee chairs, council chairs, and state presidents.
- K. “Member” means a member of MTNA, including active, state, local, collegiate, international, corporate, institutional, international, patron, retired, and six-month members.

- L. “Notification Date” means the date on which Respondent makes the notification required by Paragraph III.A.3. of this Order.
- M. “Organization Documents” means any documents relating to the governance, management, or direction of the relevant organization, including, but not limited to, bylaws, rules, regulations, Codes of Ethics, policy statements, interpretations, commentaries, or guidelines.
- N. “Prohibited Practice” means Regulating, restricting, restraining, impeding, declaring unethical or unprofessional, interfering with or advising against any of the activities described in Paragraph II.B.1, II.B.2., and II.B.3.
- O. “Regulating” means (1) adopting, maintaining, recommending, or encouraging that Members follow any rule, regulation, interpretation, ethical ruling, policy, commentary, or guideline; (2) taking or threatening to take formal or informal disciplinary action; or (3) conducting formal or informal investigations or inquiries.

## II.

**IT IS FURTHER ORDERED** that Respondent, directly or indirectly, or through any corporate or other device, in or in connection with Respondent’s activities as a professional association in or affecting commerce, as “commerce” is defined in Section 4 of the Federal Trade Commission Act, 15 U.S.C. § 44, do forthwith cease and desist from:

- A. Regulating, restricting, restraining, impeding, declaring unethical or unprofessional, interfering with or advising against solicitation of teaching work, through any means, by any Member or any organization with which Members are affiliated; and
- B. Accepting as an Affiliate, or maintaining a relationship with any Affiliate, that MTNA knows engages in conduct Regulating, restricting, restraining, impeding, declaring unethical or unprofessional, interfering with or advising against:
  - 1. Solicitation of teaching work, through any means, by any Member or any organization with which Members are affiliated;
  - 2. Advertising or publishing the prices, terms or conditions of sale of teaching services, or information about teaching services that are offered for sale or made available by Members or by any organization with which Members are affiliated; and
  - 3. Price-related competition by its Members, including, but not limited to, restricting the provision of free or discounted services, restricting terms of payment, or restricting Members from offering their services unless they conform to rules established by MTNA;

*PROVIDED, HOWEVER*, that nothing in this Paragraph II shall prohibit Respondent from adopting and enforcing, or accepting as an Affiliate or maintaining an affiliate relationship with any Affiliate that adopts and enforces, reasonable principles, rules, guidelines, or policies governing: (i) the conduct of its Members with respect to representations that Respondent reasonably believes would be false or deceptive within the meaning of Section 5 of the Federal Trade Commission Act or (ii) the conduct of judges during music competitions sponsored or held by Respondent or any Affiliate.

### **III.**

#### **IT IS FURTHER ORDERED** that:

- A. No later than thirty (30) days from the date this Order is issued, Respondent shall:
1. Post and maintain for five years on the Code of Ethics page of MTNA's website, together with a link from Respondent's home or menu page that is entitled "Anti-trust Compliance," the following items:
    - (a) An announcement that states "MTNA agreed to change its Code of Ethics and will not adopt, encourage its members to follow, or enforce any Code of Ethics provision relating to solicitation of teaching work that does not comply with the FTC Consent Order,"
    - (b) The FTC Settlement Statement; and
    - (c) A link to the Federal Trade Commission's website that contains the press release issued by the Commission in this matter; and
  2. Distribute electronically or by other means a copy of the FTC Settlement Statement to its Leaders, employees, and Affiliates; and
  3. Notify each Affiliate that, as a condition of continued affiliation with MTNA, such Affiliate must execute and return a Certification to Respondent no later than one hundred twenty (120) days from the date Respondent notifies such Affiliate.
- B. No later than sixty (60) days from the date this Order is issued Respondent shall:
1. Remove from MTNA's Organization Documents and MTNA's website any statement that is inconsistent with Paragraph II. of this Order, and
  2. Publish on MTNA's website any revisions of MTNA's Organization Documents, the press release issued by the Commission in this matter, and the FTC Settlement Statement.
- C. Respondent shall publish, in the font that is customarily used for feature articles:

1. Any revisions of MTNA's Organization Documents, the press release issued by the Commission in this matter, and the FTC Settlement Statement in the next available edition of the "American Music Teacher" magazine; and
  2. The FTC Settlement Statement in the edition of the "American Music Teacher" magazine, or any successor publication, on or as close as possible to the first and second anniversary dates of first publication of the FTC Settlement Statement.
- D. For a period of five (5) years after this Order is issued, distribute electronically or by other means, a copy of the FTC Settlement Statement to each:
1. New Affiliate no later than thirty (30) days after the date the organization becomes an Affiliate;
  2. New Member no later than thirty (30) days after the date of commencement of the membership; and
  3. Member who receives a membership renewal notice at the time the Member receives such notice.
- E. Respondent shall:
1. Immediately terminate any Affiliate that fails to provide an executed Certification no later than one hundred twenty (120) days from the Notification Date and shall not permit the terminated Affiliate to use the phrase "Affiliated with Music Teachers National Association" until such time as the Affiliate provides an executed Certification;  
  
*PROVIDED, HOWEVER,* that Respondent may allow an Affiliate to file an Extension of Time to provide Respondent an executed Certification no later than than two hundred fifty (250) days from the Notification Date ("Extended Time Period");  
  
*PROVIDED FURTHER* that if such Affiliate does not provide Respondent the executed Certification within the Extended Time Period, Respondent shall proceed against the Affiliate pursuant to Paragraph III.E.2. of this Order; and
  2. Terminate for a period of one (1) year, no later than one hundred twenty (120) days after Respondent learns or obtains information that would lead a reasonable person to conclude that the Affiliate has, following the date this Order is issued, engaged in any Prohibited Practice; unless, prior to the expiration of the one hundred twenty (120) day period, said Affiliate informs Respondent in a verified written statement of an officer that the Affiliate has eliminated and will not reengage in such Prohibited Practice, and Respondent has no reasonable grounds to believe otherwise.

- F. Respondent shall include with the 2014-2015 dues statement sent to each Member a copy of the FTC Settlement Statement.
- G. Respondent shall maintain and make available to Commission staff for inspection and copying upon reasonable notice records adequate to describe in detail any:
  - 1. Action against any Member or Affiliate taken in connection with the activities covered by Paragraph II. of this Order, including but not limited to enforcement, advisory opinions, advice or interpretations rendered; and
  - 2. Complaint received from any person relating to Respondent's compliance with this Order.

#### IV.

**IT IS FURTHER ORDERED** that Respondent shall design, maintain, and operate an antitrust compliance program to assure compliance with this Order and the Antitrust Laws:

- A. No later than thirty (30) days from the date this Order is issued, Respondent shall appoint and retain an Antitrust Compliance Officer for the duration of this Order to supervise Respondent's antitrust compliance program.
- B. For a period of three (3) years from the date this Order is issued, the Antitrust Compliance Officer shall be the Chief Executive Officer of Respondent after which a new Antitrust Compliance Officer may be appointed who shall be Antitrust Counsel, a member of the Board of Directors, or employee of Respondent.
- C. For a period of five (5) years from the date this Order is issued, Respondent shall provide in-person annual training to its Leaders and employees concerning Respondent's obligations under this Order and an overview of the Antitrust Laws as they apply to Respondent's activities, behavior, and conduct.
- D. Respondent shall implement policies and procedures to:
  - 1. Enable persons (including, but not limited to, its Leaders, employees, Members, and agents) to ask questions about, and report violations of, this Order and the Antitrust Laws, confidentially and without fear of retaliation of any kind; and
  - 2. Discipline Leaders, employees, and agents for failure to comply fully with this Order.
- E. For a period of five (5) years from the date this Order is issued, Respondent shall:
  - 1. Conduct a presentation at each annual meeting of (i) MTNA, and (ii) the State Presidents Advisory Council, that summarizes Respondent's obligations under



this Order and provides context-appropriate guidance on compliance with the Antitrust Laws; and

2. Provide an antitrust compliance guide to Affiliates to use at each annual meeting of such Affiliates that summarizes Respondent's obligations under this Order and provides context-appropriate guidance on compliance with the Antitrust Laws.

#### V.

**IT IS FURTHER ORDERED** that Respondent shall file a verified written report with the Commission setting forth in detail the manner and form in which it intends to comply, is complying, and has complied with this Order:

- A. No later than (i) ninety (90) days after the date this Order is issued, (ii) one hundred eighty (180) days after the date this Order is issued; and
- B. No later than one (1) year after the date this Order is issued and annually thereafter for four (4) years on the anniversary of the date on which this Order is issued, and at such other times as the Commission staff may request.

#### VI.

**IT IS FURTHER ORDERED** that Respondent shall notify the Commission at least thirty (30) days prior to any proposed:

- A. Dissolution of Respondent;
- B. Acquisition, merger, or consolidation of Respondent; or
- C. Any other change in Respondent, including, but not limited to, assignment and the creation or dissolution of subsidiaries, if such change might affect compliance obligations arising out of this Order.

#### VII.

**IT IS FURTHER ORDERED** that, for the purpose of determining or securing compliance with this Order, and subject to any legally recognized privilege, and upon written request and upon five (5) days' notice to Respondent, Respondent shall, without restraint or interference, permit any duly authorized representative of the Commission:

- A. Access, during business office hours of the Respondent and in the presence of counsel, to all facilities, and access to inspect and copy all books, ledgers, accounts, correspondence, memoranda and all other records and documents in the possession, or under the control, of the Respondent related to compliance with this Order, which copying services shall be provided by the Respondent at its expense; and

- B. To interview officers, directors, or employees of the Respondent, who may have counsel present, regarding such matters.

**VIII.**

**IT IS FURTHER ORDERED** that this Order shall terminate on April 3, 2034.

By the Commission.

Donald S. Clark  
Secretary

SEAL:

**ISSUED: April 3, 2014**

<b>2014</b>		
April	26	GMTA Council of Local Association Presidents Meeting, 10 AM, and GMTA Executive Board Meeting, 11:15AM, University of Georgia, Athens
	26	GMTA State Auditions for Pre-College Piano & Piano Concerto, University of Georgia, Athens
May	1	Deadline for articles to be included in the GMTA Summer Newsletter—Local association presidents may submit articles up to 200 words for any newsletter issue
	1	Graded Theory Achievement Examination (not GATE) & certificates mailed to participating teachers
June	30	Membership Renewal; active membership year runs from July 1 through June 30
August	1	Deadline for articles to be included in the GMTA Winter Newsletter—Local association presidents may submit articles up to 200 words for any newsletter issue
	19	Officer Reports due to Secretary for upcoming Board Meeting
	23	GMTA Council of Local Association Presidents Meeting and GMTA Executive Board Meeting, Clayton State University, Morrow, Georgia
September	9	Application deadline for GMTA Teacher of the Year, Steinway Teacher Awards, GMTA Teacher Grants (Deadline always on second Monday of September)
	TBA	Online Application Deadline (3:00 p.m. Eastern Time) for MTNA Competitions
	19-21	Summit for MTNA Leadership, Hilton Netherland Plaza, Cincinnati, OH
November	3-6	MTNA-GA Competitions, Clayton State University, Morrow, Georgia
	6-8	GMTA Conference, Clayton State University, Morrow, Georgia
	30	Deadline for articles to be included in the GMTA Winter Newsletter—Local association presidents may submit articles up to 200 words for any newsletter issue
<b>2015</b>		
January	17-18	MTNA Collegiate Chapters Piano Pedagogy Symposium, Southern Methodist University, Dallas, Texas
	16-19	MTNA Southern Division Meeting and Competitions, Knoxville, University of Tennessee
March	9	Postmark Deadline for GMTA Regional Auditions Applications; Deadline for Region Coordinators to submit Judge information to VP of Auditions
	TBA	Postmark deadline to mail Theory

		Examinations (not GATE) to Theory Chair for grading
	21-25	MTNA Conference, Rio Hotel, Las Vegas, Nevada
	28	GMTA Regional Auditions Region I Location—TBA Region II Location—TBA Region II Location—TBA Region IV Location—TBA Region V Location—TBA
	30	Postmark Deadline for State Auditions Applications
April	1	Deadline for Conference Session Proposals
	18	GMTA State Auditions for College Piano, Instrumental, Voice, & Instrumental Concerto, Location—TBA
	18	Officer Reports due for upcoming Board meeting
	25	GMTA Council of Local Association Presidents Meeting and GMTA Executive Board Meeting, Location—TBA
	25	GMTA State Auditions for Pre-College Piano & Piano Concerto, Location—TBA
June	30	Membership Renewal; active membership year runs from July 1 through June 30
August	1	Deadline for articles to be included in the GMTA Winter Newsletter—Local association presidents may submit articles up to 200 words for any newsletter issue
	1-2	National Group Piano/Piano Pedagogy Forum (GP3) Cincinnati College-Conservatory of Music
	19	Officer Reports due to Secretary for upcoming Board Meeting
	22	GMTA Council of Local Association Presidents Meeting and GMTA Executive Board Meeting, Location TBA
September	TBA	Application deadline for GMTA Teacher of the Year, Steinway Teacher Awards, GMTA Teacher Grants (Deadline always on second Monday of September)
	TBA	Online Application Deadline (3:00 p.m. Eastern Time) for MTNA Competitions
	TBA	Summit for MTNA Leadership, Cincinnati, OH
<b>2016</b>		
January		MTNA Southern Division Meeting and Competitions, Florida
April	2-6	MTNA Conference, San Antonio, Texas
<b>2017</b>		
January		MTNA Southern Division Meeting and Competitions, South Carolina
March	18-22	MTNA Conference, Baltimore, Maryland
<b>2018</b>		
January		MTNA Southern Division Meeting and Competitions, Virginia
<b>2019</b>		

January		MTNA Southern Division Meeting and Competitions, Alabama
<b>2020</b>		
January		MTNA Southern Division Meeting and Competitions, Georgia
<b>2021</b>		
January		MTNA Southern Division Meeting and Competitions, Mississippi
<b>2022</b>		
January		MTNA Southern Division Meeting and Competitions, North Carolina
<b>2023</b>		
January		MTNA Southern Division Meeting and Competitions, Kentucky

Respectfully submitted,  
Jackie Reed, Secretary